



## Grant Application

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✔ Completed

Response ID : k5DBX9b5  
IP address : 131.93.121.67  
User agent : Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/149.0.0.0 Safari/537.36  
Response link : <https://survey.zohopublic.com/zsir/rzCCla/k5DBX9b5>  
Survey URL accessed by the respondent : <https://survey.zohopublic.com/zs/rzCCla>  
Start time : Jun 11, 2026 09:42:44  
Completion time : Jun 11, 2026 09:51:51  
Time taken : 9 mins 7 secs  
Collector : Grant Application

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P1 : Business Grant Request

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If you would like to apply for a grant, please complete the following questionnaire.

Q1. Is your business located in the Cumberland, Barronett, or Comstock, WI zip code (54829, 54813, or 54826)? If it is not, you are not eligible for this grant.

Yes

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Q2. Are you the owner or authorized representative for the company?

Yes

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P2 : Business Information

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Please enter the following information about the business

Q3. Business Name

Frosty Woodworks

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Q4.

Field label	Response
Address1	1835 Abby rd.
Address2	
City	Cumberland
Zip Code	54829
State	Wisconsin
Phone	715 419 2451
Email	Frostyinwi@gmail.com

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Q5. Website

n/a

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P3 : Applicant Information

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Please enter the following applicant information

Q6.

Field label	Response
First Name	Todd
Last Name	Relford

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Q7. Phone Number

7154192451

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Q8. Please enter your email if different from business email

Frostyinwi@gmail.com

Q9. Please tell us about your business. Please be as specific as possible. If the form does not have enough space, please email additional pages to [info@50peoplewhocare.org](mailto:info@50peoplewhocare.org)

Please include things like; type of business, number of employees, local suppliers used, what makes you unique or essential to our community.

My name is Todd Relford, and my business is Frosty Woodworks. We make fun and functional wooden products that bring people together. We also have Frost-Tees, a small business promotions company, where we make shirts and other items for small businesses to sell and to help promote themselves. Frosty Woodworks started in 2020, during the pandemic, and we have been in business for over five years now. We're stocked in small local businesses and shipped all over the country. Our products, made right here in Cumberland, Wisconsin, have made their way from coast to coast. Since the start of Frosty Woodworks, it has just been myself and my wife Juli, who have been working for our business. Together we have helped organize multiple Makers' Markets at the Das Lach Haus, and we participate in as many local events and fundraisers as possible. We have continued to grow our Facebook and local presence immensely over the last few years.

Some of the local retailers we've worked with include Sugarwood, Tevin, Louie's Finer Meats and Louie's on the Lake in Cumberland, Comstock Cheese and Sausage in Comstock and Sal's in Barronett. Currently, my products can be found in White Willow and 1268 on Main in Cumberland, Homemade Market in the Oakwood Mall in Eau Claire, 20 Mile Organic in Barronett, Comstock Cheese and Sausage in Comstock and Bittersweet in Amery. Frosty Woodworks is also a member of the Cumberland Chamber of Commerce where we designed and created cornhole boards and bags for the Rutabaga Festival cornhole tournament and Frost-Tees has made Baga shirts for them to sell promoting Rutabaga Fest.

Frosty Woodworks also produces custom-made, one-of-a-kind products for individual customers as well as fixtures and products for businesses to use in their stores: 20 Mile Organic and Local General Store in Barronett, Sal's in Barronett, Comstock Cheese and Sausage in Comstock, Social House in Rice Lake and 208 Tavern in Chetek, all use fixtures and displays made by Frosty Woodworks. I was a mentor to Indy's Sawdust Shop, helping a fellow woodworker from Minong get his business off the ground and running, and we've participated in a variety of fundraisers and benefits such as the Back the Blue fundraiser, Family Night Out community event, Cumberland High School's prom, The Cumberland Sipper, and the Cumberland Farmers Market.

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P5 : What is the plan

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Q10. What is the plan for using the grant money (How will it be used)?

If we were to be awarded grant money, we would update our tooling and equipment. As our business becomes more recognized, we are asked to produce items that require equipment that we do not have. Thus, we lose a customer and a product. We would purchase energy-efficient machines to expand our business. Frosty Woodworks is quickly approaching 6 years in business, and our machines and tooling are beginning to wear out.

**Q11. Projected benefit of plan execution (e.g. viability of business, growth/expansion of business, impact on the community, etc...)**

Our goal is for Frosty Woodworks to have a woodworking shop that is totally off grid. Powered only by wind and solar. Not an easy or inexpensive task. We are trying to make an eco-friendly workspace with highly efficient machines. Frosty Woodworks is dedicated to this project and has built a new shop in 2025. This new shop is more efficient and ready for solar conversion. With this new workspace we would like to hire 1 or 2 people that would like to learn woodworking and I can then pass down some of my knowledge as I am a cabinet maker with over 40 years of experience. Additionally, we would like to create a Frosty Woodworks website to showcase our products. The website will be beneficial for showing the types of products we make, and it will open our products to a new audience.

Our small business exists because of the community, and we work to bring fun and functional products to individuals and businesses near and far. Creating connections and supporting the community is important for a small business, and we are thankful that the 50 Who Care community continually supports and encourages small businesses like Frosty Woodworks to grow and succeed.